

ANNEXES

ANNEX A. Detailed Scope of Work

The objective of the grant is to contribute to Egypt's national economic competitiveness and growth. The specific scope of work may include:

1. Informing, fostering and promoting public-private dialogue and debate on key policy issues relevant to competitiveness.
2. To provide policy advice on specific competitiveness-related issues.
3. Promoting private sector and civil society leadership on policy dialogue.
4. Raising public awareness of competitiveness-related initiatives and policies.
5. Extension of competitiveness activities to the Governorate level.
6. Encouraging the Government of Egypt to institutionalize mechanisms of accountability, monitoring and evaluation of economic initiatives.
7. Promote effectiveness of industry associations to promote competitiveness
8. Promote partnerships and networking among government and private sector business associations.
9. Conduct comparative market research on competitiveness.
10. Expand the membership base of business associations.

Indicators and Targets:

The grantee will propose indicators and targets for the scope of work. Indicators might include, for example:

- Number of public-private events /workshops held
- Number of policy recommendations promoted
- Number of public awareness events held
- Number of new association members